



## Craddock Terry Hotel Lynchburg

What was once a turn-of-the-century shoe factory is now a residential-style 44-room boutique hotel blending the urban architecture of two landmark brick warehouses with the fashionable styling of a modern hotel.

Our hotel is located in a restored building, thus promoting building reuse, so we are committed to pollution prevention. We are joining Virginia Green as part of the VHTA initiative.



### GREEN ACTIVITIES

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Train house cleaners on process for optional linen service
- Minimize use of bleach and chlorinated chemicals

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: glass bottles, plastic bottles, newspaper
- Have a newspaper recycling bin located in the lobby and a collection bin for other recyclables at the front entrance.
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps
- Track overall solid waste costs
- Have a numeric goal to reduce overall materials that go to the landfill
- Donate torn and soiled terry/towel products to local animal shelters

#### Guest rooms

- Instruct housekeeping to save and reuse unopened items

#### Office

- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

#### Building and grounds

- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles



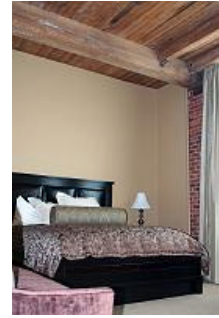
**Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed:
  - Low flow faucets and showerheads (use less than 2.5 gallons per minute)
  - Low flow toilets (use 1.6 gallons per flush or less)

Activities outdoors

- Have an effective landscape management plan which minimizes lawn areas



**Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months

Heating and cooling

- Regularly perform preventative maintenance on HVAC system
- Have high efficiency heating & air conditioning (HVAC) systems

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For more information on **Craddock Terry Hotel**, see [www.craddockterryhotel.com](http://www.craddockterryhotel.com) or contact Julie Allen at [Julie@craddockterryhotel.com](mailto:Julie@craddockterryhotel.com) or (434) 455-1500.

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established "core activities" specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see [www.deq.virginia.gov/p2/viriniagreen](http://www.deq.virginia.gov/p2/viriniagreen) or [www.viriniagreentravel.org](http://www.viriniagreentravel.org).

